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## July is Arts & Crafts Month!

The Old Saybrook Chamber of Commerce is honored to host the 47th Annual Liberty Bank Old Saybrook Arts and Crafts Festival, July 24 and 25, 2010.

The festival has grown over the years to include many accomplished artisans in a variety of disciplines. The two-day event, sponsored by *Liberty Bank, The New York Times, Suisman Shapiro Attorneys at Law, ConnectiCare, Essex Savings Bank, Penny Lane Pub, Estuary Council of Seniors* and *Shore Publishing* will be held on the beautiful Old Saybrook Town Green—Saturday 7/24 10am—5pm and Sunday 7/25 10am—4pm. Admission and parking are free.

There’s more! Local musicians will provide entertainment throughout the two days. A variety of foods to please every age and palate is also available hosted by local civic groups.

Festival goers are invited to decorate a fabric square as part of the Community Quilt Tent. These squares are made into quilts by the St. John Piecemakers and donated to charity.

Be sure to stop at the Chamber booth when you visit the Arts & Crafts Festival!



Children of all ages enjoy decorating fabric squares that are made into quilts to be donated to charity.

## Become a Chamber Ambassador

The Membership Committee is proud to announce the development of the **Chamber Ambassador Program**. The Committee is not looking for a ‘few good members’ but lots! Ambassadors will serve as membership advocates for the Chamber. Each Ambassador’s responsibilities will vary depending on individual interests but possible responsibilities include:

- Promote value of Chamber membership within the community
- Visit new members to welcome and explain Chamber benefits
- Recruit new members and help with member retention
- Serve as official greeters hosts at Chamber functions
- “Buddy” a new member at Chamber events for introductions, etc.

If you’d like to join this dynamic group of enthusiastic Chamber members, simply call the office 860-388-3266 or contact Belinda Murano, Membership Chair at [itsyourthyme@yahoo.com](mailto:itsyourthyme@yahoo.com).

Please consider becoming a Chamber Ambassador!



## July Calendar

SUN	MON	TUE	WED	THU	FRI	SAT
<div style="border: 1px solid black; padding: 5px; width: fit-content; margin: 0 auto;"> <p><b>Arts &amp; Crafts Festival</b> Sat July 24 10am–5pm Sun July 25 10am–4pm</p> </div>				1	2 <small>MARKETING COMM 8AM—CHAMBER</small>	3  <b><u>Committee Meetings</u></b> <i>(held at Chamber Office unless specified)</i>  July 2— <b>Marketing Committee—8:00am</b>
4 <small>HAPPY 4TH!</small> 	5	6 <small>SUMMER POPS COMMITTEE 8:30AM</small>	7	8	9	10  July 6— <b>Summer Pops Comm—8:30am</b>  July 12— <b>Rte 1 “B1R1” Comm—5:30pm</b> Guilford Savings Bank, 840 Boston Post Rd
11	12 <small>B1R1 COMMITTEE MTG GUILFORD SAVINGS BANK 5:30PM</small>	13	14 <small>CHAMBER CONNECTIONS ESTUARY TRANSIT DISTRICT CENTERBROOK</small>	15	16 <small>MEMBERSHIP COMM 8AM—CHAMBER</small>	17  July 16— <b>Membership Committee—8am</b>  July 21— <b>Arts &amp; Crafts Committee—8am</b>  July 26— <b>B1R1 Committee—5:30pm</b>
18	19	20	21 <small>A/C COMMITTEE 8AM—CHAMBER</small>	22	23	24 <small>47TH ANNUAL LIBERTY BANK ARTS &amp; CRAFTS FESTIVAL</small>  <b><u>Chamber Connections</u></b> July 14 — <b>Estuary Transit District</b> 17 Industrial Park Drive, Centerbrook
25 <small>47TH ANNUAL LIBERTY BANK ARTS &amp; CRAFTS FESTIVAL</small>	26 <small>B1R1 COMMITTEE MTG CHAMBER OFFICE 5:30PM</small>	27 <small>BOD Meeting 8AM Chamber Office</small>	28	29	30	31  July 27— <b>Board of Directors— 8am</b>  <b>Aug 4 — Jazzercise</b> 186 Main Street, Old Saybrook

### Congratulations to the 2010 C. Wilfred Hunter Memorial Scholarship Winners!



The Chamber office was buzzing with excitement on Friday June 11 when four local high school graduates were awarded the 2010 C. Wilfred Hunter Memorial Scholarship. These students were recognized not only for their academic achievements but their community and civic involvement.

Pictured at left: Kristen Roberts, Scholarship Committee Chair, Ian Graham and Katelyn Puttre, Old Saybrook High School, Catherine Logan, Lyme/Old Lyme High School, Chiara Scarpelli, Old Saybrook High School and Diana Melville, Chamber President.



Shop  
Local

## Chamber Dollars are Here!

Chamber Dollars is a terrific new member benefit designed to keep dollars local. "Dollars" in denominations of \$5, \$10, \$25 and \$50 (uniquely numbered and embossed with the Chamber Seal) can be purchased at the Chamber Office for cash or check. At the time of purchase, each customer will be given a brochure explaining the program and a list of participating members. Chamber Dollars can then be redeemed for face value at any participating business. The business simply returns the Dollar to the Chamber Office for redemption at full face value.

Members are joining the Chamber Dollars Program everyday—for an up-to-date listing of participating businesses visit our website: [www.oldsaybrookchamber.com](http://www.oldsaybrookchamber.com).

The following members have joined the Chamber Dollars Program to date:

Atlantic Seafood	Halle's Kitchen & Bath
Boom Restaurant Group	Harbour Seal
Casual Curtain	Harbor Motors, Inc.
Children's Tree Montessori School	JAMSS
Clayhouse	Jazzercise
Cuckoo's Nest	Katharine Hepburn Theater
Dagmar's Desserts	Liberty Inn
Dr. Richard Goldfeder, DMD	Luigi's Restaurant
Essex Golf & Sportswear	Mike's Deli & Restaurant
Estuary Council of Seniors	Nutmeg Hill Computer Services
Esty's LLC	Saybrook Point Inn & Spa
Finkeldey's BMJ Inc	Saybrook Yarn
Florence Griswold Museum	Stop & Shop
Garden Lighting by Lighting Edge	Westbrook Floor Covering
GetWireless Now	Wine Cask
	William Rosser Photography



*And more are joining everyday...  
If you would like to accept Chamber Dollars at your  
place of business, simply call the Chamber Office at  
860-388-3266 and we'll get you started!*

### Old Saybrook Chamber of Commerce Officers, Directors and Staff

#### OFFICERS

##### **President**

Diana Melville, *Barnum Financial Group*

##### **First Vice-President**

Kevin Wilhelm, *Middlesex United Way*

##### **Second Vice-President**

Gina Calabro, *Associate Member*

##### **Treasurer**

Joe Wollack, *Lewitz, Balosie, Wollack, Rayner & Giroux LLC, CPAs*

##### **Secretary**

Kristen Roberts, *Comcast*

##### **Past President**

Carol Hanover, *Associate Member*

#### DIRECTORS

##### **2010**

Paula Ferrara, *Estuary Council of Seniors*

Debbie Pereira, *WeRecycle*

Jason Smith, *Liberty Bank*

##### **2011**

Lindsay Braun, *Shore Publishing*

Steve Norton, *Saybrook Wealth Solutions*

##### **2012**

Bill Guerra, *New England Alliance Mortgage*

Derrick Kennedy, *Associate Member*

Belinda Murano, *It's Your Thyme*

Lori Woll, *Saybrook Point Inn*

#### OFFICE

Judy Sullivan, *Executive Director*

Karen Pinette, *Office Manager*

Jean Malinowski, *Volunteer Coordinator*

Phone: 860-388-3266

Fax: 860-388-9433

Email: [info@oldsaybrookchamber.com](mailto:info@oldsaybrookchamber.com)

#### Mission Statement:

*The Old Saybrook Chamber of Commerce is a member driven organization dedicated to enhancing the economic vitality and quality of life in Old Saybrook and its surrounding communities.*



## From the President

***“Our summer plate  
is full...”***

Summer is here and I’m pleased to say that your Chamber is going to be very busy the next couple of months. First our premiere events: The 47th Annual Liberty Bank Old Saybrook Arts & Crafts Festival, July 24 & 25 and Saybrook Summer Pops, Sunday August 22.

During the Arts & Crafts Festival, over 150 exhibitors will grace our town green and thousands of people will come to town. It is very exciting and certainly worth all the time and effort. The Saybrook Summer Pops promises to be another great event with the 30-piece Second Governor’s Foot Guard playing under the stars. The grand finale of Zambelli Fireworks will cap off the evening in grand style all on the banks of the Connecticut River and Long Island Sound.

Our Chamber Dollars Program is off and running. We have a very impressive list of businesses already on board—consider participating in the program by accepting Chamber Dollars at your business—and when you can, be sure to stop by the Chamber office and purchase your dollars and support our Chamber businesses!

Thank you to Que Phipps, Guilford Savings Bank for chairing the Route 1 Initiative Committee. I attended the second committee meeting last week and there are lots of great ideas and positive energy. Look for exciting projects and initiatives from this newly named B1R1 “Becoming One with Route One” Committee. If you’d like to be part of B1R1, call the office at 860-388-3266. The next meeting is Monday July 12, 5:30pm at Guilford Savings Bank.

Lastly, Belinda Murano and the Membership Committee are busy creating the Ambassador Program. Did you read the information on the front page? If you are proud of your Chamber and want to share your Chamber experience with others, perhaps becoming a Chamber Ambassador is just the right fit.

Our summer plate is indeed very full. Come on out and get involved. You are not only going to promote your business but will have fun doing it. Enjoy every bit of this marvelous season and don’t forget the sunscreen.

- *Diana Melville*  
*Chamber President*



Answering Machine Message:

“If you’re calling with bad news, leave your message now.  
If you’re calling with good news, wait for the tone.”

## Welcome New Members!

### Bev Knox Institute

Bev Knox  
165 Boston Post Road, Unit 1  
PO Box 1137  
Old Saybrook, CT 06475  
860-346-1469  
www.bevknox.com

*501c3 organization providing self-enrichment workshops to promote a healthy life vision—also scholarship funding for women entering college*

### Burns Advisory Group

Thomas McGuigan  
187-B Boston Post Road  
PO Box 623  
Old Lyme, CT 06371  
860-434-5999  
www.burnsag.com

*Registered Investment Advisor Firm providing independent wealth management services to families and businesses*

*Welcome back!*

### Middlesex Hospital

Peg Arico  
28 Crescent Street  
Middletown, CT 06457  
860-358-6980  
www.midhosp.org

*Middlesex Hospital has once again been named one of the top 100 hospitals in the United States in the Thomson Reuters 100 Top Hospitals: National Benchmarks for Success study*

### Energy Choice

Rich Sattler  
203-710-6455

www.energychoicenow.com

Rich Sattler, Energy Choice, offers a unique fund raising model and marketing lower cost electricity for all CL&P and UI customers. Energy Choice is a licensed electric aggregator and not an electric supplier. That means Energy Choice works with numerous suppliers to find electric rates below CL&P and UI. They also partner with all groups and organizations to create a continuous revenue stream and lower the electricity cost for their members and supporters. Rich joined the Chamber to gain greater exposure in the community.



### The Geenty Group

Kevin Geenty  
203-488-1005  
www.geentygroup.com

Kevin Geenty of The Geenty Group, Realtors, has been in business for 38 years. Kevin joined the Old Saybrook Chamber to better market space for lease at The Old Saybrook Business Park as spaces become available. The Business Park is comprised of 8 buildings containing 240,000 SF and currently has 23 tenants from one room in size up to 75,000 square feet. Buildings are very flexible and work for office, light industry, distribution, mid-tech, recreational, and they've even had an alternative high school and a church.

### Colin's Tuxedo's & Tailoring

Colin & Ruth Cantalupo  
242 Main Street  
Old Saybrook, CT 06475  
860-395-0004

Colin and Ruth Cantalupo recently renamed their shop to Colin's Tuxedo and Tailoring (formerly Pietro's) located at 242 Main Street. They have tuxedos, men's clothing and also offer tailoring services. Colin and Ruth have been in Old Saybrook for ten years and in business for five. Welcome to the Chamber!

## 2010 Summer Pops—It's Almost Here! Sunday August 22 7:00pm



**Diana Melville**, Chamber President, **Doug Senn** and **Jim Beers**, *Stop & Shop*, **Lindsay Braun**, Summer Pops Chair and Chamber Board of Directors, **Matt Rubin**, *Old Saybrook Shopping Center*.

Thanks to our Saybrook Summer Pops sponsors, this event is made possible again for 2010:

Stop & Shop, Old Saybrook Shopping Center, Essex Savings Bank, Lewitz, Balosie, Wollack, Rayner & Giroux, Woman's Club of Old Saybrook, William Childress and Dr. Richard Goldfeder, DMD.

# Thank You!

Thanks to **Marlene Webber, Pilates for Life, Steve Norton, Saybrook Wealth Solutions** and **Kitty Stalsburg, High Hopes Therapeutic Riding** for hosting our most recent Chamber Connections. Great information was shared with Chamber members.



**Marlene Webber**, owner, *Pilates for Life*, 954 Middlesex Tpke, Old Saybrook. Thank you Marlene for your hospitality



**Victoria Taylor, TeenZone, Bill Guerra, New England Alliance Mortgage, Doug DeCerbo, Mount St. John** and **Jan Blonder, Design Essence** shared a laugh and a smile.

High Hopes is a member of the Old Saybrook Chamber through the generosity of Steve Norton and the Chamber's "Adopt a Non-Profit" Program. To learn more about this program, contact the Chamber at 860-388-3266.

*Consider adopting a non-profit organization today!*



**John Bubello, Luke Mainiero, Steve Norton, Saybrook Wealth Solutions**, pictured here with **Sara Qua, Development Director, High Hopes Therapeutic Riding Center**. Amazing work is done at High Hopes—we were even treated to a demonstration.

## CONNECT WITH THE CHAMBER!

**July 14**  
**Estuary Transit District**  
17 Industrial Park Drive, Centerbrook

**Aug 4**  
**Jazzercise**  
186 Main Street, Old Saybrook

5:30pm—7:00pm

\$5 pre-registered member  
\$8 member at-the-door  
\$10 non-member

RSVP  
860-388-3266  
karen@oldsaybrookchamber.com

The Shoreline Chambers Of Commerce Present

# 2010 BUSINESS CONFERENCE & TRADE SHOW

The Shoreline Chambers from East Haven to Old Saybrook are proud to announce the 2010 Business Conference and Trade Show—Monday, October 25, 2010 at the Water’s Edge Resort, Westbrook. This is an exciting collaborative effort consisting of 7 Chambers: East Haven, North Branford, Branford, Guilford, Madison, Clinton and Old Saybrook.

This is going to be an incredible day of working on your business. The day will include a Trade Show, speakers and panel discussions on various topics including Sales Strategies, Marketing, Advertising, Building Relationships, Interviewing Tips, Management and Office Efficiency and more! What a great educational and networking opportunity.

Sponsorship opportunities range from \$50 to \$600 and more information can be found on the enclosed insert or on our website [www.oldsaybrookchamber.com](http://www.oldsaybrookchamber.com).

Booth space is available for \$200/booth. Full day tickets are \$75 for Chamber members and \$100 for non-members and include breakfast, lunch and access to all programs throughout the day. Half day tickets are \$45 for Chamber members and \$60 for non-members and include breakfast an access to a half day of programs.

Please call the Chamber office for more info or to reserve your spot today 860-388-3266.



### Newsletter Business Card Sponsors

To become a newsletter sponsor and include your business card in our next publication call 860-388-3266.



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## LAWN TIGERS



**John and Bill Cade**  
1469 Boston Post Rd  
Old Saybrook, CT 06475  
**(860) 388 4524**  
[lawn.tigers@sbcglobal.net](mailto:lawn.tigers@sbcglobal.net)

**This spot is reserved for you!**

Place your business card  
in the Chamber’s Monthly Newsletter  
for only \$30/month!

**860-388-3266**



“YOUR GATEWAY TO SOUND BUSINESS”

Old Saybrook Chamber of Commerce  
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Call us at 860-388-3266  
Visit [www.oldsaybrookchamber.com](http://www.oldsaybrookchamber.com)



Hope to see you at the  
47th Annual Liberty Bank Old Saybrook  
Arts & Crafts Festival

Saturday July 24 10am–5pm  
Sunday July 25 10am–4pm

Old Saybrook Town Green

